

Guide for Authors

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ABSTRACT

This article presents a submission instruction for authors who are interested in International Conference in Innovative Business and Entrepreneurship (ICIBE). The first page of the manuscript should include the title of the manuscript and complete contact information for each author with author name, affiliation, full postal mail address, and email address. As noted, the corresponding author should be clearly noted in the case of multiple authors, and **should be marked by ***. Three to five key words must be given as below.

Keywords:

1. INTRODUCTION

The **Paper** must be submitted to the ICIBE Website. The Abstract must not exceed 500 characters, and the paper length is no more than 8 pages. ICIBE reserves the right to modify the paper title and abstract when technically appropriate. ICIBE accepts all article related to Business and Social Sciences, but submitted papers will typically be structured around identifying and developing a problem or issue and providing relevant solutions. Manuscripts address topical and timely issues are particularly welcome. Moreover, authors are encouraged to write their manuscripts in clear, engaging and informative language.

1.1 Main Text

The manuscript text should in single-column format, use a 12 point font (Times New Roman) with normal text spacing, and one-inch margins throughout the entire manuscript. Manuscripts should not exceed 8 pages, all-inclusive. Page numbers should appear centered at the bottom of each page.

1.2 Tables and Figures

All tables, figures, graphs, or appendices should have suitable titles, be centered, and use both upper and lower case letters. These should clarify or supplement the manuscript text, not duplicate the text. They should be sized as this page as illustrated as follows.

Table 1: Description of the samples

		Numbers of respondents (NR)	Percentage of NR to number of TR*	Number of online banking (NOB)	Percentage of NOB to number of TA**	Percentage of NOB to NR
Sex	Male	434	50.35%	131	48.34%	30.18%
	female	428	49.65%	140	51.16%	32.71%
total adopters Age	20 ≤ age < 25	168	19.49%	32	11.81%	19.05%
	25 ≤ age < 30	237	27.49%	97	35.79%	40.93%
	30 ≤ age < 35	119	13.81%	58	21.40%	48.74%
	35 ≤ age < 40	96	11.14%	34	12.55%	35.42%
	40 ≤ age < 45	94	10.90%	26	9.59%	27.66%
	45 ≤ age < 50	70	8.12%	14	5.17%	20.00%
	50 ≤ age < 55	40	4.64%	6	2.21%	15.00%
	55 ≤ age	38	4.41%	4	1.48%	10.53%
Education	High School or below	85	9.86%	14	5.17%	16.41%
	Junior college	266	30.86%	90	33.21%	33.83%
	University	457	53.02%	145	53.51%	31.73%
	Master or above	54	6.26%	22	8.12%	40.74%
Salary	20000 ≤	84	10.21%	12	4.43%	13.64%
	20001-30000	44	5.10%	4	1.48%	9.09%
	30001-40000	240	27.84%	85	31.37%	35.42%
	40001-50000	237	27.49%	87	32.10%	36.71%
	50001-60000	127	14.73%	43	15.87%	33.86%
	60001-70000	49	5.68%	14	5.17%	28.57%
	≥ 70001	77	8.93%	26	9.59%	33.77%

* TR denotes total respondents.

** TA denotes total adopters.

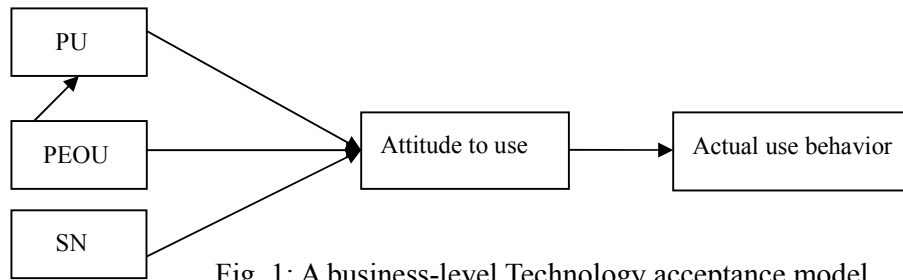


Fig. 1: A business-level Technology acceptance model

1.3 Headings and Sub-headings

Incorporate headings and sub-headings throughout the manuscript to aid readability. First order headings should be centered and all capital letters. Second order headings should be set flush left with initial caps at font size of 12. Headings should be descriptive and informative, yet not standard academic style.

2. SUBMISSION AND PROOFREADING

Submissions will be acknowledged shortly after receipt. Authors should carefully proofread their manuscripts prior to submission. Please pay careful attention to spelling and grammar, in particular. Also, please rely on gender neutral language. Manuscripts with extensive errors will be returned without review.

Submission of a manuscript to ICIBE implies a commitment by the author(s) to engage in the review process and to have the article published should it be accepted. Articles previously published, those under consideration by another conference, and those with a pre-existing copyright may not be submitted for review and consideration.

3. REFERENCES

ICIBE uses the APA (American Psychological Association) referencing style. Please consult the *Publication Manual of the American Psychological Association*, Fifth Edition, ISBN 1-55798-790-4 or <http://www.apastyle.org/electref.html> for further style guidelines. It should be noted that only works cited in the manuscript can be included in the references section. The references should begin with the heading **REFERENCES** appearing centered at the top of the page. ICIBE does not rely on footnotes or endnotes. Any full or partial within text quoted material should include the relevant page number(s) with the source citation (e.g., Author & Author, 2008, p.1). Please also note the use of ampersand for within text citations contained in parentheses. Authors should carefully document their work, and a complete list of references should appear at the end of the text.